



SURVEY RESULTS

Survey Name: Highway 151 & Loop 1604 Regional Center Plan Vision and Goals Questionnaire

Dates Live: Responses collected 1/14/19 to 3/11/19

Responses: 114 Total (113 English, 1 Spanish; 108 online, 6 Paper; 30 at public meeting)

Survey Purpose

The Planning Department developed a Vision and Goals Questionnaire in order to gather feedback from the people who live, work, go to school, or otherwise have a stake in the area about their priorities for the future, and other challenges the area faces. The Questionnaire was live online from January 14, 2019 to March 11, 2019.

The Questionnaire was advertised through Social Media (Nextdoor, Facebook), on the City of San Antonio's SpeakUp SA website, on the Council District 6 Email mailing list, at the public meeting on 2/19/19, and through flyers distributed to residents and Planning Team Members (neighborhood association leaders, local intuitions and employers in the area).

Overall Response Counts

In total, the questionnaire received 114 responses. Of the responses received, 30 were collected at the Public Meeting on 2/19/19: 24 responses were through the iPad stations, 5 responses were paper surveys filled out and handed back at the meeting, and 1 paper survey was delivered to the District 6 Field Office after the meeting. Two paper surveys were also received at a neighborhood association meeting attended by planning staff. The remaining responses were filled out online. Of the responses received, 113 were through the English survey, and 1 was through the Spanish survey.

Questions Asked

The questionnaire asked four open ended questions about respondent's vision and goals for the area, then asked information about the respondent to understand who the survey had reached. The following fourteen questions were asked:

- Q1. What do you like most about this area? (open ended)
- Q2. What is missing from this area? (open ended)
- Q3. What about the community would you want to see be different so that it will remain an attractive place for future generations? (open ended)
- Q4. What is your vision or what are your "big ideas" for the future of this area? (open ended)
- Q5. What is your home zip code? (Zip code field)
- Q6. What is your age group? (multiple choice)
- Q7. What race/ethnicity do you identify with? (multiple choice)
- Q8. How long have you lived in the San Antonio region? (multiple choice)
- Q9. Do you live or own property in the plan area? If so, for how long? (multiple choice)
- Q10. If you live or own property in the plan area, in which neighborhood? (multiple choice)
- Q11. If you live in the Plan area, do you own or rent your home? (multiple choice)
- Q12. Do you work in the plan area? If so, for how long? (multiple choice)
- Q13. Is there anything else we should know as we learn about the area? Please leave any additional comments below and limit your response to no more than 250 words. (open ended)
- Q14. Please provide your email address to receive meeting announcements, future questionnaires, and updates on the progress of the plan. (Email field)

Q1. What do you like most about this area?

Recurring themes:

- Access to good hospitals/medical facilities
- Northwest Vista College, quality public schools, and libraries
- Natural/Rural Hill Country feel
- "Quiet" area and "tranquility"
- Shopping/Retail options
- Trees, Nature, Animals, Green Spaces
- "Not yet overgrown" – many stressed that traffic is light now, but could get worse
- Several respondents mentioned the movie theater and other entertainment options
- Easy access to major highways (151 & 1604)

Q2. What is missing from this area?

Recurring themes:

- Better traffic management, including the intersection of the highways, traffic signal timing, and better signage for wayfinding
- Community gardens/Farmers Markets or other places for healthy food
- Gyms/Recreation Areas or Other spaces to be active or play sports
- More green spaces/parks
- Bike lanes and walking trails
- "Personality" and local businesses instead of chain stores
- Other public facilities: more police presence, infrastructure improvements, recycling center, dog parks, swimming pools
- Better attention to homeless who are often found in area

Q3. What about the community would you want to see be different so that it will remain an attractive place for future generations?

Recurring themes:

- Several respondents stressed their concern over increased development and the connection to traffic (especially stressed the concern around new multifamily development/apartments)
- Areas to be active or gather (walking trails, parks, bike paths, dog parks, playgrounds, ball fields, community centers)
- More green space
- Better attention to homeless population
- Address traffic concerns while adding better sidewalks and other transportation options
- Bring more job opportunities to the area
- Affordable housing
- Many respondents said similar sentiments to "leave it alone"

Q4. What is your vision or what are your "big ideas" for the future of this area?

Recurring themes:

- More parks/open space/recreation areas or trails
- Better traffic management (flyovers, other options to address interchanges)
- A better public transit system and bus options
- Areas to be active or gather (walking trails, parks, bike paths, dog parks, playgrounds, ball fields, community centers)
- Keep trees, greenery, and other natural areas
- Alternative transit (smart car borrowing stations, bus options, rail, and other ideas were mentioned)
- Respondents also expressed concern around increasing apartments or "affordable" housing



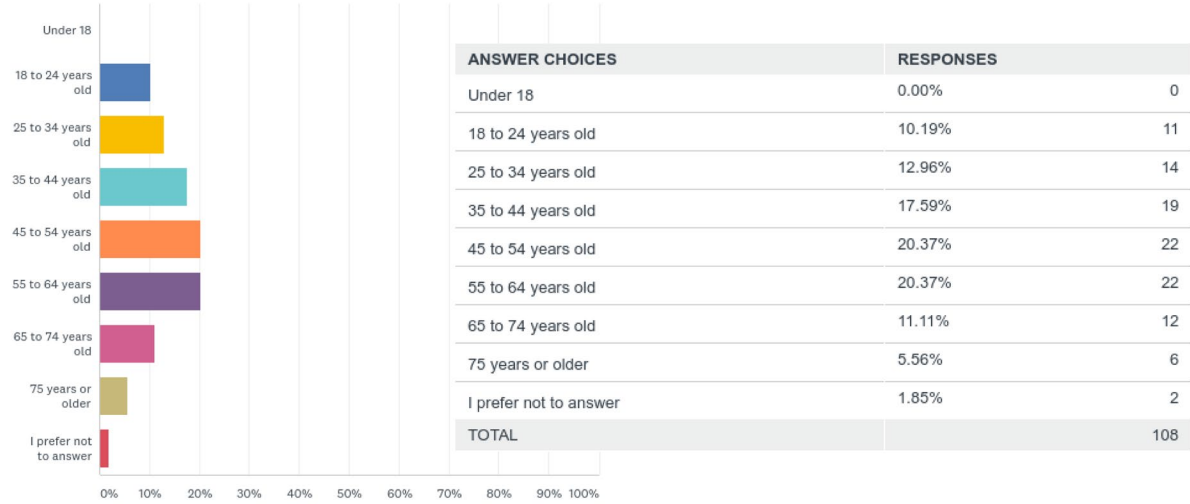
Q6: What is your home zip code?

Zip Code	Responses	
	Number	Percent
78251	46	43%
78253	17	16%
78254	10	9%
78245	7	6%
78250	6	6%
78227	4	4%
78023	2	2%
78215	2	2%
78238	2	2%
78258	2	2%
78015	1	1%
78052	1	1%
78114	1	1%
78209	1	1%
78221	1	1%
78230	1	1%
78231	1	1%
78249	1	1%
78252	1	1%
78260	1	1%
Total	108	



Q6: What is your age group?

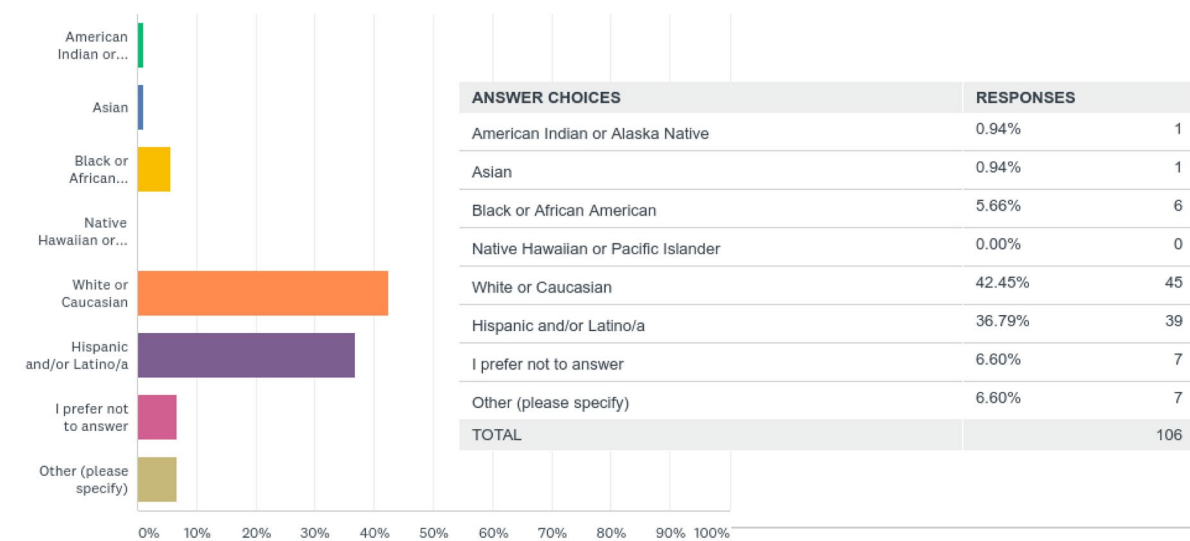
Answered: 108 Skipped: 6



Powered by SurveyMonkey

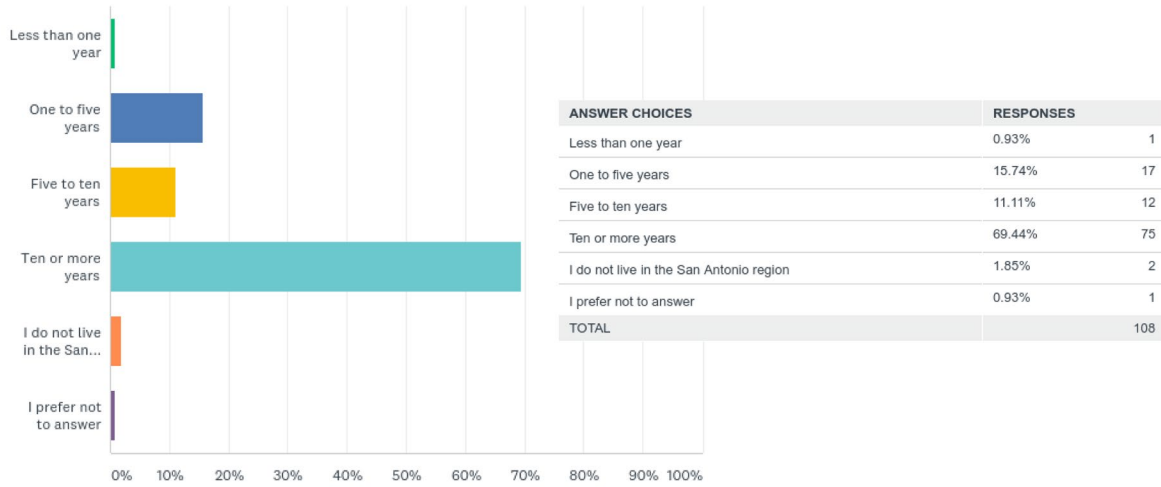
Q7: What race/ethnicity do you identify with?

Answered: 106 Skipped: 8



Q8: How long have you lived in the San Antonio region?

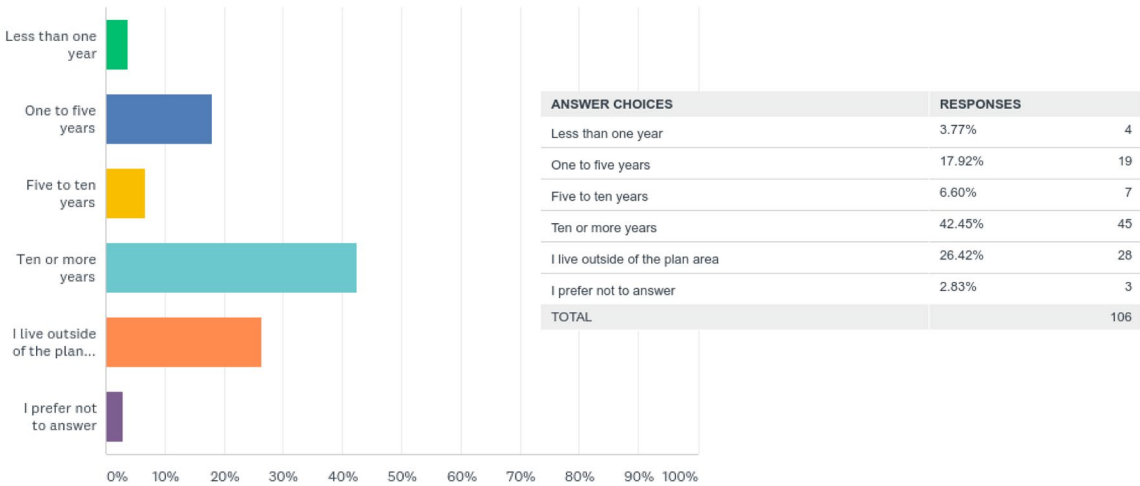
Answered: 108 Skipped: 6



Powered by SurveyMonkey

Q9: Do you live or own property in the plan area? If so, for how long?

Answered: 106 Skipped: 8

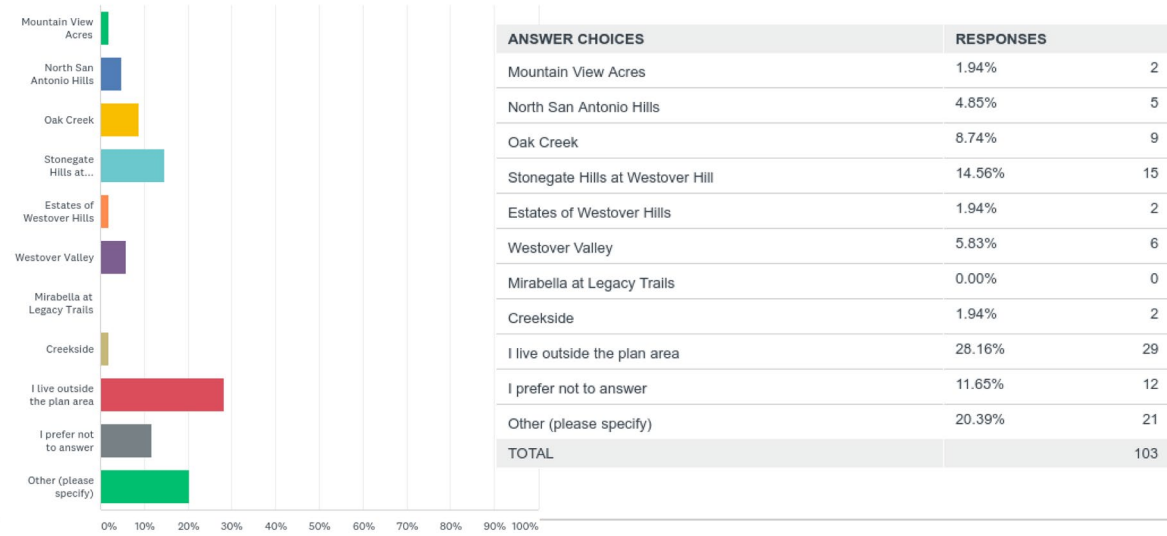


Powered by SurveyMonkey



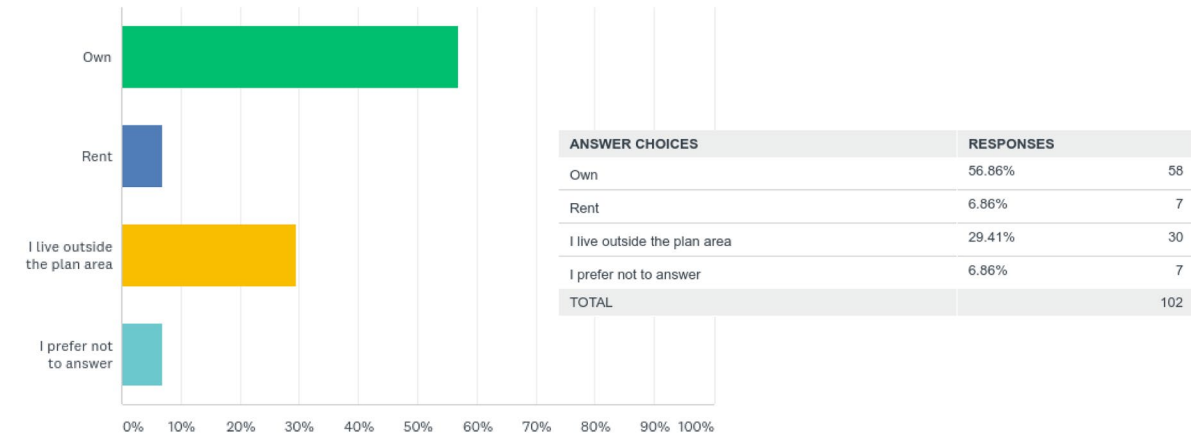
Q10: If you live or own property in the plan area, in which neighborhood?

Answered: 103 Skipped: 11



Q11: If you live in the Plan area, do you own or rent your home?

Answered: 102 Skipped: 12

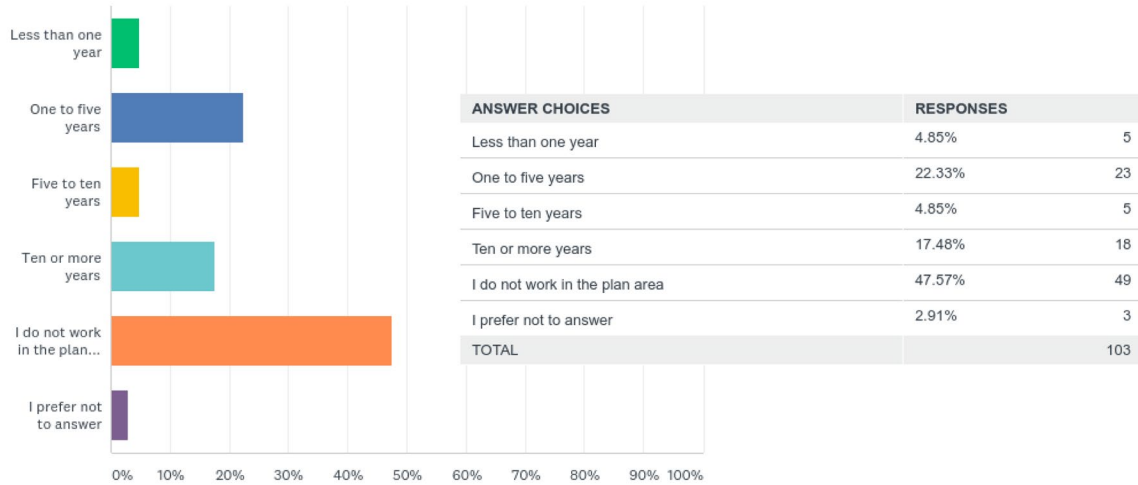


Powered by SurveyMonkey



Q12: Do you work in the plan area? If so, for how long?

Answered: 103 Skipped: 11



Powered by SurveyMonkey

Next Steps for Highway 151 and Loop 1604

The input received from the Vision and Goals Questionnaire will be used to develop a set of vision and goals for the plan. This will be developed in coordination with the Planning Team Members for the Plan Area, and will be presented for public comment at the next public meeting. **The next public meeting is scheduled for April 15, 2019 at Northwest Vista College from 6:30-7pm.**

The Existing Conditions Atlas, further information about subsequent public meetings and surveys, and other documents, boards, and materials from community meetings and planning team meetings can be found in the Document Library on our plan website: <https://highway151.sacomplan.com>

If you have any questions please contact the project manager for the Highway 151 & Loop 1604 Area Regional Center Plan:

Sarah Serpas | sarah.serpas@sanantonio.gov | 210-207-5452

